

Invest in Moments That Matter

State of the District Sponsorship Opportunities

Position your organization alongside the leaders shaping the future of Town Center through one of the community's premier annual business and leadership events—The State of the District.

Event Highlights

- Exclusive event held annually in October
- State of the District presentation and Townie Awards
- 200+ business, government and community leaders
- Invitees include Georgia legislators, Cobb County officials, KSU leaders, commercial developers, business leaders and others
- **Proceeds benefit the Lanie Shipp Hoover Fund** to support park and trail projects

2025 Marketing Reach

- 240,000+ media impressions
- 25,000 social media impressions
- 1,075+ event page views
- 3,000+ email receipts

Sponsorship Levels



Presenting Sponsor \$5,000 (2 Available)

- Sponsor remarks at event
- Complimentary table of 10 seats
- Prime logo placement on invitation and/or program
- Listing in press release announcing Townie Winners
- Recognition as a donor to the Lanie Shipp Hoover Fund
- Recognition from stage
- Recognition on the event webpage and marketing
- Social media recognition
- Logo displayed during the event presentation

Gold Sponsor \$2,500

- 5 complimentary seats
- Logo on invitation and/or program
- Listing in press release announcing Townie Winners
- Recognition as a donor to the Lanie Shipp Hoover Fund
- Recognition from stage
- Recognition on the event webpage and marketing
- Social media recognition
- Logo displayed during the event presentation

Silver Sponsor \$1,000

- 2 complimentary seats
- Name on invitation and/or program
- Listing in press release announcing Townie Winners
- Recognition as a donor to the Lanie Shipp Hoover Fund
- Recognition from stage
- Recognition on the event webpage and marketing
- Social media recognition
- Name displayed during the event presentation

Individual Seats Available for \$75

Past Sponsors



Interested in Becoming a Sponsor?

Contact Tracy Styf
tracy@towncentercid.com | 678.350.5061